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Meaning of Money' podcast

The National Bank of Moldova (NBM) launches the fourth episode of the podcast "The Meaning of Money", produced with the support of the USAID programme Moldova Institutional and Structural Reforms Activity (MISRA). The new episode features Anca Dragu, Governor of the NBM, and Octavian Schen, Director General of the Romanian State Mint.

One of the central topics of the episode is the long-standing collaboration between the two institutions. This relationship has led to the development of emblematic projects, such as the issuance of commemorative coins that highlight the history, culture, and art of the Republic of Moldova.

Anca Dragu mentioned that the issuance of commemorative coins is a symbol of the synergy between the cultural and historical values of the Republic of Moldova and Romania, and for over three decades, this collaboration has brought value not only through the quality of the coins issued, but also through the bond created between the two friendly countries.

In addition, Octavian Schen expressed pride that the Bucharest Mint, together with the NBM, has produced over 100 issues that reflect both Moldova's traditions and its modern values.

The podcast also highlights the NBM's initiatives to combine tradition with technology. One example is the development of an app that will allow citizens to discover the story of each commemorative coin by scanning a QR code. It was also noted that, starting December 2, 2024, the NBM will sell commemorative coins directly. This initiative facilitates public access to these unique pieces and strengthens the link between the institution and the citizens.

"We want to strengthen the relationship with citizens and increase trust in the National Bank. Trust is an extremely important element in an economy and a key element for a central bank," emphasized Anca Dragu.

The new episode of the podcast will be released on January 26, 2025, on TV Moldova 1, starting at 18:30. In order to ensure maximum accessibility, it will also be available on other channels starting January 27, 2025, on the following platforms:

- NBM website [1]
- Facebook: @BNM [2]
- LinkedIn: National Bank of Moldova [3]
- YouTube: National Bank of Moldova [4]
- Instagram: @bnm.md [5]

The National campaign "Financial education for all" [6] was launched [7] last autumn, implemented by the NBM with the financial support of the USAID programme "Moldova Institutional and Structural Reforms Activity" (MISRA). This campaign targets the general public, regardless of age or occupation, with the aim of promoting a healthy financial culture among citizens and intensifying financial education efforts in the Republic of Moldova.

Tags
teaser [8]
The meaning of money [9]
Financial education for everyone [10]

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