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17.11.2026

National Bank of Moldova has signed a convention with Banque de France to provide citizens of the Republic of Moldova with access to the “ABC de l’économie” educational collection



Launched in 2016, EDUCFI is the French National Financial Literacy Strategy, which aims at providing accessible, reliable, neutral and free of charge material designed to help local people understand economic, financial and monetary matters more easily.

The National Bank of Moldova (NBM) has signed a convention with the Banque de France’s EDUCFI that allows the NBM to use, free of charge, video materials from the “ABC de l’économie” (“ABC of Economics”) educational collection, to translate and adapt them for the public in the Republic of Moldova. The materials will be made available to those interested in economic and financial education.

“Through this collaboration, the NBM is expanding its financial education resources and offering the public new ways to discover and understand economic topics. We aim to ensure that information about money and the economy is easily understood by the citizens of the Republic of Moldova and can be applied in their daily lives. Through the cooperation with the Banque de France, we will be able to provide the public with high-quality visual materials, tailored to the realities of the Republic of Moldova. Financial education helps

people to better understand their options and make the right decisions for themselves and their families," said the NBM Governor, Ms Anca Dragu.

Marguerite Collignan de Durand, Financial Education Director at Banque de France, emphasised: *"This collaboration is in line with our efforts to promote financial education across Europe. Financial literacy is all the more important for the general public as the financial sector is getting increasingly sophisticated and digitalised. In this respect, central banks and supervisors in Europe should work hand in hand to promote a safer financial sector for citizens and investors. We are proud to share our resources with the NBM and support their initiatives to foster financial awareness among Moldovan citizens. This agreement is linked with the Memorandum of Understanding (MoU) signed between the NBM and BdF in January 2025. This will be the first step towards a deeper cooperation between our two authorities, all the more so as Governor Dragu puts financial literacy as a top priority for technical assistance in 2027."*

This initiative complements the financial education projects carried out by the NBM for different target audiences. Through lessons, workshops, the "School of Modern Finance" programme and "The Meaning of Money" financial education camp, the central bank provides children and young people with opportunities to learn about money and how to manage it responsibly. A project reaching a wide audience is "The Meaning of Money" financial education podcast, with Governor Dragu, as a regular guest. In each episode, the Governor engages in an educational discussion on economic topics with a leading figure in the field, presented in a clear and accessible manner to facilitate the dissemination of financial knowledge to different segments of the public.

The Convention between the National Bank of Moldova and the Banque de France was concluded on the basis of the Memorandum of Understanding between the National Bank of Moldova and the Banque de France, signed in 2025, under which the two institutions reaffirmed their commitment to contributing to the development of a modern financial sector aligned with European standards.

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