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National campaign on the promotion of non-cash payments

The main objective of this action is to encourage and promote non-cash payment instruments, by informing the public regarding the advantages of the use of: payment cards, internet-banking systems, standing orders and the direct debits.

Tags

[financial inclusion](#) ^[1]

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<http://www.bnm.md/en/content/national-campaign-promotion-non-cash-payments>

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